CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: February 13, 2009 Name: Vincent J. Gnoffo, Reg. No. 44,714 Signature:

BRINKS HOFER GILSON &LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re A	۱ppl	n. of:	David Shen et al.			
Appln. No.:).:	10/633,168	Examiner: Champagn	Donald e	
Filed:			August 1, 2003	Art Unit:	3688	
For:			Method and Apparatus for Assessment of Effectiveness of Advertisements on an Internet Hub Network	Conf. No.:	4598	
Attorney Dock			et No.: 12729/11			
PO Bo	nissio x 14	oner f 150	or Patents 22313-1450			
REQUEST FOR CONTINUED EXAMINATION (37 C.F.R. § 1.114)						
Sir:						
Applicant(s) requests continued examination of the above-identified application under 37 C.F.R. §1.114.						
	Subr	ubmission under 37 CFR 1.114 (<i>check at least one of the following</i>):] Previously submitted:				
[
			Applicant(s) requests nonentry of any previously-filed unentered amendments.			
	Please enter and consider the Amendment After Final Under 37 C.F.F previously filed on				der 37 C.F.R. §1.116	
			Consider the arguments in the Appeal Brie	f or Reply Bri	ief previously filed on	
			Other:			
į.						
			An Information Disclosure Statement			
		\boxtimes	An Amendment to the written description, claims, or drawings			
			New Arguments and/or New Evidence in su	pport of Paten	tability	
			Other:			

Docket No. 12729/11 Appln. No. 10/633,168 Request for suspension of action: Applicant(s) hereby requests suspension of action on the above-identified application under 37 C.F.R. §1.103(c) for a period of _____ months. (Period of suspension shall not exceed 3 months; requires Processing Fee under 37 C.F.R. §1.17(i)). Small Entity Status: Applicant(s) hereby asserts entitlement to claim small entity status under 37 CFR §§ 1.9 and 1.27. A small entity statement or assertion of entitlement to claim small entity status was filed in prior application no. _____/ and such status is still proper and desired. Is no longer desired. Applicant(s) calculate the following fees to be due in connection with this Request: A request fee of \$ under 37 C.F.R. §1.17(e). A suspension processing fee of \$ under 37 C.F.R. §1.17(i). An additional filing fee of \$____ under 37 C.F.R. §1.16 (____ additional independent claims and/or _____ additional total claims). An extension fee of \$___ under 37 C.F.R. §1.17(a) for a _____-month extension of time. M Fee payment to cover the above-enumerated fee(s): Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$810. A payment by credit card in the amount of \$____ (Form PTO-2038 is attached). The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE).

Respectfully submitted,

Vincent I Gnoffo(Red No. 44.7

February 13, 2009 Date